



## PRESS INFORMATION

### **Honda Cars India registers 9.4% growth in domestic sales in February 2017**

#### **New Honda City 2017 receives over 10,000 bookings in 1<sup>st</sup> month of its launch**

**New Delhi, March 1<sup>st</sup>, 2017:** Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered monthly **domestic sales of 14,249** units in **February 2017** against 13,020 units in the corresponding month last year, **registering a growth of 9.4%.**

New Honda City 2017 launched in February received an overwhelming response from the market, crossing 10,000 bookings in the first month of its launch.

Speaking on the company's sales performance, **Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd.** said, "The market has shown positive sentiment during February and HCIL has also benefitted from it. This month's sales growth has been driven by an excellent response to the New Honda City 2017, which has received over 10,000 bookings so far. We are thankful to our customers for their support to Honda and hope this momentum will continue."

HCIL also **exported a total of 748 units** in February 2017.

<b>Model wise sales break-up for February 2017:</b>	
Brio	521
Jazz	2,758
Amaze	3,924
City	6,318
BR-V	703
CR-V	25
<b>Domestic Total</b>	<b>14,249</b>
Exports	748
<b>Grand Total</b>	<b>14,997</b>



**HONDA**

#### **About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda Mobilio, Honda City, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 332 facilities in 220 cities across spread across the country.

#### **For further information please contact:**

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